

# Sponsorship Opportunities

## Center for Family Enterprise

### 2024 Excellence in Family Business Awards

#### Excellence in Family Business Awards

##### Overview & Audience

Started in 1988, the OSU Excellence in Family Business Awards were the nation's first, competitive peer-reviewed awards focused solely on the accomplishments of family-owned businesses. Unlike other programs, the Awards recognizes businesses across all industries, regardless of size or revenue, as long as they meet the basic criteria of a family business and demonstrate excellence in family business principles. Over the years the program has honored a wide variety of family firms.

A network of over 10,000 individuals are invited to recognize and honor Oregon's leading family owned business.

##### 2024 Sponsorship Opportunities --

###### **Founders Sponsor (1 available) \$5,000** (commitment preferred by January 1, 2023)

- Premium recognition and top billing among sponsors on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on "stage" recognition by Center for Family Enterprise
- Speaking role at event
- Table of 8 at the in-person luncheon in Portland
- Inclusion of swag/gift in guests event boxes
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (*over 18,000 readers*)
- Recognition of philanthropic support of the Center for Family Enterprise's education, outreach and research efforts

###### **Dean's Award/Keynote Sponsor \$2,500** (commitment preferred by January 1, 2023)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on "stage" recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland

- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (*over 16,000 readers*)
- Recognition of support of the Center for Family Enterprise's education, outreach and research efforts

**Family Harmony Award Sponsor \$2,500** (committed by January 1, 2024)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on "stage" recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (*over 16,000 readers*)
- Recognition of support of the Center for Family Enterprise's education, outreach and research efforts

**Generational Leadership Award Sponsor \$2,500** (Commitment by January 1, 2024)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on "stage" recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (*over 16,000 readers*)
- Recognition of support of the Center for Family Enterprise's education, outreach and research efforts

**Business Renewal Award Sponsor \$2,500** (Commitment by January 1, 2024)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on “stage” recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (*over 16,000 readers*)
- Recognition of support of the Center for Family Enterprise’s education, outreach and research efforts

**Family Business Student Award Sponsor \$2,500** (Commitment by February 1, 2024)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on “stage” recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (*over 16,000 readers*)
- Recognition of support of the Center for Family Enterprise’s education, outreach and research efforts

**Table Sponsor- \$1,000** (Commitment by March 15, 2024)

- Recognition on all table center pieces
- On “stage” recognition by the Center for Family Enterprise
- 2 seats at the in-person luncheon in Portland
- On-screen recognition during event

**Video Sponsor- \$1,000** (Commitment by February 15, 2024)

- Recognition on all award recipient videos produced and shown at the event on the College of Business website
- On “stage” recognition by the Center for Family Enterprise

- 2 seats at the in-person luncheon in Portland
- On-screen recognition during event

**Media Sponsor- \$1,000** (Commitment by March 15, 2024)

- Recognition on all digital promotion done for the event.
- On “stage” recognition by the Center for Family Enterprise
- 2 seats at the in-person luncheon in Portland
- On-screen recognition during event